



ClearTech

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FOR IMMEDIATE RELEASE

ClearTech AV Welcomes Brent McKay as Senior Account Executive

A business development leader with 17+ years of experience driving revenue growth, strategic partnerships and revenue expansion, ClearTech's new Senior Account Executive Brent McKay combines strategic vision with a hands-on approach to building and deepening client relationships.

ALTADENA, Calif., September 9, 2026 – ClearTech AV has named Brent McKay as Senior Account Executive, a leadership position in which Brent will leverage ClearTech's technical leadership, service-oriented ethic, and passion for partnership in the dynamic and opportunity-rich southern California market.

"Brent will make an outstanding addition to our team," says ClearTech founder and President, Christina De Bono. "In addition to a deep understanding of technology and proven success as a growth driver, Brent brings to ClearTech an innate understanding of how true customer service and commitment enable a company like ours to outperform competitors many times our size."

Prior to joining ClearTech, Brent served as Director of Business Development for Image360, an experiential design and visual solutions firm based in Detroit, Michigan. Earlier, he drove business development for Flight School Studio, an award-winning immersive content studio specializing in experiential marketing, emerging technologies, AR/VR, branded entertainment and interactive storytelling.

"As a provider of AV technology experiences, ClearTech knows just how important it is to understand how its clients work and the business landscape in which they operate. The company's 'listen first' ethos was a powerful point of commonality between us," says Brent. "But what sealed the deal for me was its dedication to delivering on its promise of being a long-term strategic partner to its clients."

"Relationships are everything at ClearTech, and I was tremendously excited to join a firm where every resource is focused advancing its clients' interests, not just in the present but far into the future. That's a culture I wanted to be a part of, and one to which I can make a meaningful contribution."

Brent's track record in revenue generation, market expansion and the nurturing of client relationships set him apart from the hundreds of other applicants ClearTech considered, explained De Bono, "But just as important for us is the way Brent exemplifies our culture. Traditionally, AV has been an industry where customer service comes second to creating and installing technology solutions. I founded ClearTech to upend the status quo – to be a resource our clients could count on not just to understand their needs, but to advance their strategy so completely and consistently that they'd have no doubt about our commitment to them."

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About ClearTech

Based in Altadena, California, ClearTech deliver a comprehensive range of AV technology services and solutions to enterprises and educational institutions with a focus on meeting its clients' overall life cycle requirements.

ClearTech facilitates collaboration through creative and innovative technologies, offering turnkey AV solutions and services for a variety of applications including smart classroom and conference room AV systems, customized AV integrated systems, streaming and on-demand video, videoconferencing and digital signage.

The company's mission is to establish long-term client partnerships that provide ongoing value in a fast-evolving technology landscape. A company culture that focuses on service, mutual commitment, team members' well-being, and investment in our communities and planet not only serves the needs of ClearTech clients, but it has also helped to make the company an industry growth leader.

For more information, please visit <https://www.cleartechav.com/>.

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