# Professional remote production for virtual conferences ClearTech Live<sup>®</sup>.

### When an ordinary Zoom call won't cut it

For organizations of all sizes, we manage every detail so that your virtual meeting is more interactive, effective and professional. You focus on the presentation; we'll make sure it goes off without a hitch.

### From town halls to webinars to high-stakes conference calls

ClearTech Live will produce your virtual gathering remotely on the platform of your choice – giving it the polish and predictability that will retain and engage your audience. And after the successful conclusion of your meeting? You'll have a broadcast-quality recorded event that can be repurposed as a company video, training tool, press vehicle and other marketable assets.





### **Professional production for every event**

- Board meetings
- Investor/Analyst calls
- Town halls
- Employee training
- Benefit rollouts

### Supports your UC platform

- Microsoft Teams
   Cisco Webex
- Zoom

- GoToMeeting
  ...and more
- YouTube Live
- End-to-end production

#### **Pre-production**

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- Determine event platforms
- Gather content (videos, PPT, other graphics)
- Preliminary build of elements in vMix, OBS, Wirecast or more
- Build run-of-show document
- · Virtual rehearsals, including moderation training and talent coaching

#### Live video production

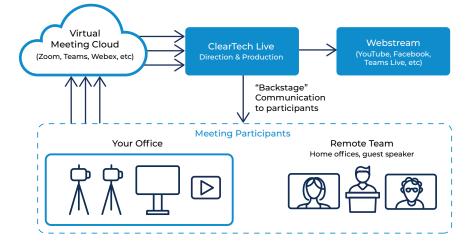
- Switch cameras, play content, different screen sets
- Integrate graphics
- Start and stop stream
- Manage audio
- Manage presentations

#### **Post-production**



- Perform post-event edits
- Deliver high-quality recording of event
- Debrief with meeting hosts

### We produce and direct remotely from the ClearTech Live studio



- Press interviews
- Webinars/Webcasts
- Sales events
- Product intros



### Why ClearTech Live



#### Simplicity & convenience

- The ClearTech Live team handles everything remotely.
- · Zero disruption of your workplace



#### Increased audience retention

- Prevents/reduces participant drop-off
- Enhances meeting effectiveness



### Superior engagement

- Maximizes interactivity
- Prevents distractions



### **Brand protection**

- Conveys professionalism
- Keeps focus on content



## Pro-quality productionMulti-cam looks

- PPT presentation with cameras
- Animated transitions and more



#### Valuable content

- High-quality recorded event is a versatile asset
- Repurposable for marketing, training, PR, etc.

### Leave nothing to chance

Count on ClearTech Live for the technology, know-how and experience to ensure your video meeting goes off without a hitch.



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